

A regular meeting of the Planning Board of the Village of Cooperstown was held in the Village Office Building, 22 Main Street, Cooperstown, New York on March 21, 2017 at 4:30 PM.

- **Members Attending**

(5 present) Chair- Eugene Berman / Joe Membrino / David Pearlman / Richard Blabey / Paul Kuhn

Others Attending:

Zoning Enforcement Officer-Jane Gentile / Village Clerk – Mikal Sky-Shrewsberry

/ (1) Member(s) of the Public (PIG student)

Mr. Berman Called the Meeting to Order at 4:30 PM

PUBLIC HEARING (0 ITEM(s))

AGENDA (3 ITEMS)

1. Proposed Signage (175 Main Street) Susan Green (Paperkite) - proposed relocation of sign

- **Present/ Participating: No one representing 175 Main was present**

- **Discussion**

- **Sign Location and Specs**

- Jane Gentile stated

- Existing sign (previously hung on Pioneer Street) is to be relocated and hung at Paperkite's new location on Main Street (where the barbershop was)
- Sign will be hung parallel to the face of the building
- There is NO issue with height
 - Photos show size of sign

- **MOTION**

- To approve the sign at 175 Main as submitted
- Made by: Mr. Membrino / Second: Mr. Pearlman
- Results:
 - Ayes (5): Berman / Pearlman / Membrino / Blabey / Kuhn
 - Nays (0)
 - **MOTION CARRIED**

2. Proposed Signage (74 Main Street) Sarah Mower (Agent for The Mick's in Cooperstown, Inc.) proposed wordage modification to existing sign

- **Present/Participating: No one representing 74 Main was present**

- **Discussion**

- Proposed Location and Content of Sign

- Sign will be the existing "Mickey's Place" sign
- Only proposed change is the language used in the tag line
 - New tag line will be "Baseball Emporium" (previously: 25th anniversary)

- **MOTION**
 - To approve the sign at 74 Main Street as submitted
 - Made by Mr. Blabey / Second Mr. Kuhn
 - Results:
 - Ayes (5): Berman / Pearlman / Membrino / Blabey / Kuhn
 - Nays (0)
 - **MOTION CARRIED**

3. Discussion of a possible amendment to the Sign Law concerning sandwich boards

- Discussion undertaken at request of Village Trustees as per letter written by Cindy Falk
 - The current law is not being applied consistently / the Trustees would like to know if the Planning Board feels the law should be amended to remedy this
- General discussion among all board members and Jane Gentile regarding
 - Private property as related to village property
 - Definition of different types of signage:
portable signs / sandwich boards / temporary / changing
 - Potential number of businesses impacted
 - Concerns of
 - Safety
 - Visual Clutter
 - Discussion of Sign Law sections 227-1 (b), 227-2 (portable sign definition), and 227-6 (C)(4)(d).
- Next Steps
 - Jane Gentile will
 - inform Trustees that the Planning Board has discussed signage as requested
 - ask Trustees to provide further guidance regarding what they are looking for (possibly drafting a written statement for the Planning Board to consider)
 - Ms. Gentile stated she believes they are looking for a way to establish consistent application
 - Planning Board will not take any further action until they hear back from the Trustees

4. Start review of Village Comprehensive Plan

- Mr. Berman introduced the following provisions of the new Comprehensive Plan that require the Planning Board's attention.
 - Update zoning and planning regulations to ensure that a diversity of housing types is permitted within the Village.
 - Cooperstown should perform a thorough review and revision of the zoning ordinance, so that it is consistent with the vision, goals, and recommendations of this plan.
 - The village should review the Zoning map to ensure the Zoning Districts and District boundaries are consistent with the goals of the comprehensive plan.
 - Refine the "Purpose" of each Zoning District to be consistent with the comprehensive plan.
 - Continue efforts to streamline the zoning and permitting processes to make it easier to open a business in Cooperstown.
 - Continue to review existing zoning regulations and other regulatory processes to ensure that appropriate businesses can be easily permitted in residential areas.

- Continue to review, and if necessary, update zoning regulations to allow home-based business uses in residential zones, provided that they meet neighborhood needs with minimal impact.
- Review, and if necessary update, existing zoning and parking policies to identify how and where public charging stations could be installed.
- General discussion among all board members and Jane Gentile regarding the Comprehensive Plan.

5. Review of Minutes for Tuesday, January 17, 2017 Planning Board meeting

- All board members looked over the minutes
- No Corrections or changes requested
- **MOTION**
 - To approve the Planning Board Minutes for Wed, February 22, 2017 as submitted
 - Made: Mr. Membrino / Second: Mr. Berman
 - Results
 - Ayes (4): Berman/ Blabey / Membrino / Pearlman
 - Nays (0)
 - Abstention (1): Kuhn (not at the February 22, 2017 meeting the minutes pertain to)
 - **MOTION CARRIED**

Adjournment

- **MOTION**
 - To adjourn the meeting
 - **Made:** Mr. Kuhn / Second: Mr. Berman
 - Results
 - Ayes (5): Berman/ Blabey / Membrino / Pearlman / Kuhn
 - Nays (0)
 - **MOTION CARRIED**

MEETING ADJOURNED AT 5:45 PM

Respectfully submitted,

Mikal Sky-Shrewsberry, Clerk (PT)