



## Village of Cooperstown

22 MAIN ST. P.O. BOX 346 COOPERSTOWN, NY 13326 (607) 547-2411 • FAX (607) 547-5487

### APPLICATION TO DISPLAY MERCHANDISE ON PRIVATE PROPERTY (Business District Only)

1. CONTACT NAME: \_\_\_\_\_
2. BUSINESS/ORGANIZATION NAME: \_\_\_\_\_
3. ADDRESS: \_\_\_\_\_
4. PHONE NUMBER: \_\_\_\_\_
5. OWNER OF PRIVATE PROPERTY: \_\_\_\_\_
6. LETTER OF AUTHORIZATION FROM PROPERTY OWNER (If property/building owner is not the same as the business owner.)
7. DATES REQUESTED: From: \_\_\_\_\_ To: \_\_\_\_\_

#### THE FOLLOWING ITEMS MUST BE INCLUDED WITH THE APPLICATION:

- A) \$25.00 Application fee
- B) A map of the display area
- C) A list of merchandise that you wish to display with complete details on your display including, but not limited to, all dimensions, location on the private property, and materials.
- D) A survey of the property showing that that display area is private property.

#### THE FOLLOWING GUIDELINES WILL BE ADHERED TO OR YOU WILL BE IN VIOLATION OF THE PERMIT (Once it has been issued.)

- A) You may only display on your property.
- B) You will not display on the area between the sidewalk and the street.
- C) All sales must be made indoors; permit is for display of merchandise only.
- D) Merchandise on display must be for sale inside the business.
- E) The hanging of banners is strictly forbidden as stated in the Village Sign Law.
- F) Merchandise on display is permitted only during the hours of operation of the business.
- G) You must obey all local laws including regulations for display of outdoor merchandise, zoning and sign laws.
- H) You must adhere to the "Outdoor Display of Merchandise Criteria" that is attached to this application.

It is the applicant's responsibility to review the Zoning, Sign and Vending Laws that pertain to this permit. This application is not a permit and must be accompanied by the items listed above in order to be considered for approval by the Board of Trustees. Said use shall not start until the issuance of a permit. Approved applicants will receive a permit valid for one (1) calendar year. Subsequent one year periods must be re-applied for at the expiration of the initial first year.

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SIGNATURE OF APPLICANT

## OFFICE USE ONLY

<i>Fee</i>		<i>Map</i>	
<i>Survey</i>		<i>List of Display Items</i>	
<i>Other</i>			
<i>Approved / Denied</i>		<i>Permit Number</i>	

*Other Notes and/or Reason for Denial:* \_\_\_\_\_

\_\_\_\_\_

# Local Law Filing

NEW YORK STATE DEPARTMENT OF STATE

162 WASHINGTON AVENUE, ALBANY, NY 12231

(Use this form to file a local law with the Secretary of State.)

Text of law should be given as amended. Do not include matter being eliminated and do not use italics or underlining to indicate new matter.

County

City of Cooperstown

Town

Village

Local Law No. 9 of the year 2007

A local law Amendment to Vending Law

(Insert Title)

Be it enacted by the Board of Trustees of the  
(Name of Legislative Body)

County

City of Cooperstown

Town  
Village as follows:

To amend Local Law #5 of 1995 and Local Law #2 of 2007. All other portions of Local Law #5 of 1995 and Local Law #2 of 2007 remain intact.

## Section B. – Permitted Cases

9. Outdoor Displays of Merchandise. In order to preserve the character of the Village, outdoor displays of merchandise are allowed by permit only. Permits are issued by the Village Board of Trustees upon approval of a submitted application that is accompanied by payment of a \$25.00 application fee. Permits shall be for one (1) calendar year and subsequent one-year periods must be re-applied for at the expiration of the initial first year.

This law applies to merchants in the Business District who intend to display merchandise outside, which is available for sale inside. Such merchandise on display is permitted only during hours of operation specific to each individual business and only on private property adjacent to the Village public sidewalks directly in front of the establishment. Merchants are required to submit a copy of a property survey with their initial permit request.

Merchants are required to provide complete details of their displays including, but not limited to, all dimensions, location on the private property, and materials as per the criteria outlined below:

### Outdoor Display of Merchandise Criteria.

The Board of Trustees set the following criteria on keeping displays in line with the historical character of the village and having any displays be in scale with the storefronts. Displays of merchandise must comply with the criteria below stated:

1. Racks for clothing shall be no more than 48" high and 72" long.

2. Only one rack permitted per merchant unless the scale of the store allows for more. This determination will be made by the Board of Trustees.
3. No signs to be displayed on the racks themselves. Only clothes themselves should be tagged so as to be unobtrusive.
4. Clothing displays other than on racks, must be approved by the Board of Trustees.
5. Tables shall be no more than 3' X 6' X 3'.
6. Only one table permitted per merchant unless the scale of the store allows for more. This determination will be made by the Board of Trustees.
7. Merchants shall be limited to one clothing rack OR one table display, unless scale of store allows for more. This determination will be made by the Board of Trustees.
8. Items displayed at ground level may not come out beyond the façade of the store.
9. Any signage must conform to the Village Sign law.
10. Only items displayed between the façade and entrance to the building and/or alcoves and existing porches do not require a survey or a permit. Awnings projecting from the façade do not constitute an alcove. Façade is defined as the face of a building.

**The Village Board of Trustees reserves the right to deny any application that it considers to be out of scale or out of character in the Village.**

This list is subject to review and change by the Board of Trustees at least once annually.

Note: Merchandise is defined as only those items that are sold to customers inside the business applying for the permit.

Any changes to an approved permit must be resubmitted to the Village for approval.

Violations of this law shall be punishable by a fine of \$100.00 per day, revocation of any existing permit, and may result in denial of future permit applications.