A special meeting of the Board of Trustees of the Village of Cooperstown was held on Monday, January 5, 2015 at 12 noon in the Village Office Building, 22 Main Street, Cooperstown, New York. Members present were Mayor Jeff Katz, Trustees Ellen Tillapaugh, Cynthia Falk, James Dean, Bruce Maxson, Joan Nicols and Louis W. Allstadt. Also in attendance were DPW Superintendent Brian Clancy, Police Chief Michael Covert and Village Clerk Teri Barown. There was one member of the public present.

Mayor Katz called the meeting to order at noon.

Mayor Katz stated that the purpose of today's workshop meeting was to discuss how to lay out paid parking for the 2015 season in advance of revising the local law and setting a public hearing.

Dr. Falk reviewed data for 2014 from the current paid parking area including number of spaces, potential revenue, actual revenue and percentage of paid occupancy for each location and provided a map outlining each location and percentages associated with them.

Mr. Allstadt reviewed a spreadsheet outlining select streets currently not in the paid parking areas with potential revenue based on various percentages of paid occupancy.

Dr. Falk provided information regarding gross revenue by week for Doubleday Field parking lot.

Brief discussion occurred regarding the potential for sale of trolley tickets from the paid parking meters, as well as a Master Card promotion at the meters.

Mayor Katz stated that as this was the first season of full scale paid parking, he felt it worked well and didn't hear any major complaints from the merchants.

Chief Covert stated he feels Fair Street is a very viable location for paid parking and the biggest complaint he receives is the lack of handicap parking in close proximity to the Hall of Fame.

Mayor Katz stated that his opinion is that the core of the business district should have two hour paid parking, with two hour free parking further out and all day free parking on the fringe of the Village.

He stated that the County has always provided the same arguments as merchants regarding paid parking in this location, but it is something he feels should at least be looked at by the Trustees to expand to upper Main Street.

Dr. Falk noted that if we are going to expand the paid parking areas, a public hearing should be set for February due to the need to order additional pay and display machines.

Mr. Allstadt stated he feels that there are numerous locations for expansion that will pay out by the first year and others for a two year payout of purchase of additional machines.

Discussion occurred regarding various locations directly adjacent to the business district, potential of reduced rates on edges of the season, reduced pricing for extended stay and increase to initial paid parking permit.

Following discussion Trustee consensus was that the only change for the paid parking season for 2015 to consider prior to public hearing would be to extend the on-street paid parking area to the following locations:

Fair Street (Main Street to Lake Street – both sides)
North side of Church Street (River Street to Pioneer Street)
East side of River Street (Mill Street to Main Street)
East side of Chestnut Street (Main Street to Lake Street) with change to 2 hour parking.

Dr. Falk noted that expansion to these areas would necessitate the purchase of 8-9 additional meters. Mr. Allstadt felt that this revenue received would be enough to cover the additional meters and even provide additional revenue the first year.

Trolley ticket proposal will be discussed with Birnie Bus and it was noted that the Master Card promotion would be an item to be discussed between Master Card and merchants.

Mr. Maxson left the meeting at 1:15 p.m.

Mayor Katz made a motion to adjourn to executive session at 1:16 p.m. to discuss the work history of particular individuals. Ms. Tillapaugh seconded the motion and a vote had the following results:

AYES: Tillapaugh, Falk, Dean, Nicols, Allstadt Motion carried.

Mayor Katz made a motion to return to regular session at 1:46 p.m. and adjourn the meeting. Ms. Tillapaugh seconded the motion and a vote had the following results:

AYES: Tillapaugh, Falk, Dean, Nicols, Allstadt Motion carried.

Respectfully submitted,

Teri L. Barown, RMC Village Clerk